



REFERRAL ASSOCIATES OF
NEW ENGLAND, INC.



REAL ESTATE
REFERRAL, INC.

Referral Network Membership Benefits

- **Referral Placement & Follow up:** The member will be able to place all referrals with the Referral Manager who will match the client with an agent in our network and who will conduct necessary follow up with all parties.
- **One Point of Contact for all referrals:** Referral business can be placed anywhere in North America but all referrals have one contact, the Referral Manager, who is available to help you with all of your referrals.
- **Competitive Referral Fee:** Our referral fees are the highest in the industry with a 25% referral fee for closed business with a Coldwell Banker Office in Massachusetts, Maine, New Hampshire and Rhode Island. The referral fee to you is 30% if the referral is for your primary residence!
- **Corporate Lead Program:** If you are able to introduce Coldwell Banker Relocation to a company in need of relocation services and they sign on to use Coldwell Banker as their relocation provider, you will receive a 15% referral fee for all sales generated from that lead for three years.
- **Auto & Home Insurance Benefit:** All Referral members are eligible for a discount in their automobile and property insurance. Please contact Leslie Bodge at 781-684-5516 for more information.
- **NEMoves Cash Back Program:** When you use NEMoves Mortgage to finance the purchase of your primary residence in Massachusetts, Maine, New Hampshire, and Rhode Island, you can receive up to \$1,000 back at the closing! Please contact Barry Berman at 781-684-5705 for more information.
- **Continuing Education for your Real Estate License:** We offer several FREE continuing education classes to maintain your real estate license. In addition, we have classes through the Coldwell Banker School of Real Estate for a fee and are happy to help you find other education options if necessary.
- **Recruiting Bonus:** Recruit other real estate licensees into the RANE & RER Referral Network and you will receive a 5% recruiting bonus on each transaction your recruit closes.
- **Marketing Materials:** Professional tri-fold brochures, postcards and business cards are available for purchase for referral members to market themselves to their contacts.

Join the Referral Network today!